



We kindly invite you to

## Exchange Training How to establish a transnational network for technology transfer?

Wrocław, 24th April 2019



### Objective:

To present and evaluate Trans<sup>3</sup>Net service portfolio: Identification tool, map of transfer promoters, Innovation web platform and transfer developed solutions in TRANS<sup>3</sup>Net project to additional target groups.

### Target groups

Transfer promoters, policymakers, scientists and entrepreneurs from outside pilot regions.



## Agenda

10:00 - 10:10	<b>Welcome address</b> Representative of Wrocław University of Science and Technology and Marshal's Office of Lower Silesia
10:10 - 10:20	<b>About TRANS<sup>3</sup>Net project</b> Dr. Grit Krause-Juettler, Technische Universität Dresden
10:20 - 11:00	<b>Introduction and expectations of participants</b> All participants
	<b>Presentation of service portfolio</b>
11:00 - 11:15	<b>What is technology transfer?</b> Reference model of technology transfer Dr. Grit Krause-Juettler, Technische Universität Dresden
11:15 - 11:30	<b>How to define goals and tasks of the network?</b> Strategy & action plan based on SWOT Wrocławska Agencja Rozwoju Regionalnego
11:30 - 11:50	<b>How to identify potential members of the network?</b> Identification tool and map of transfer promoters Mariusz Cholewa, Politechnika Wroclawska
11:50 - 12:10	<b>How to initiate cooperation of science and economy?</b> Innovation web platform • Sensitisation and training of scientists • Technology profiles • functions Dr. Grit Krause-Juettler, Technische Universität Dresden
12:10 - 12:30	<b>Discussion</b>
12:30 - 13:30	<b>Lunch</b>
13:30 - 14:15	<b>Computer exercise</b>
14:15 - 14:30	<b><i>How the network helps to speed up cooperation?</i></b> Sharing experiences about pilot actions and trainings during project duration Katerina Raskova, The J. E. Purkyne University in Usti nad Labem
14:30 - 14:45	<b>What will happen in the future: Establishment of network</b> Cooperation network models and future network Dr. Grit Krause-Juettler, Technische Universität Dresden
14:45 - 15:00	<b>Discussion time</b>
15:00 - 15:30	<b>Conclusions and Outlook</b>





## Registration

In order to register please fill in the online form via:

<https://goo.gl/forms/wvoXcwBrkRW2kxKl1>

Change of programme is reserved  
(there may be a change in the requirements of participants).

**Please register until 19.04.2019**

More about TRANS<sup>3</sup>Net project you can find at [trans3net.eu](http://trans3net.eu)

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